

SAY YES BUFFALO PARTNERS LAUNCH BUFFALO COLLEGE SUCCESS NETWORK

EFFORTS TO INCREASE COLLEGE COMPLETION RATES FOR BUFFALO PUBLIC SCHOOL GRADUATES TO EXPAND

Social Media Posts for Partners to help promote Gates Foundation Investment in the Say Yes Buffalo Partnership

If you want to tag or follow us here are Say Yes Buffalo's handles:

- Facebook: @SayYesBuffalo
- Twitter: @SayYesBuffalo
- Instagram: @SayYesBuffalo

Announcement Hashtags:

- #Sayyestopartnership
- #partnershipisoursecretsauce
- #sayyestoeducation
- #Gatesfoundationp16initiative
- #buildingabetterbuffalo
- #notjustaccessbutsuccessforall
- #greatdayforbuffalo

Sample Posts (can be used after July 11 at 2:30 pm EST):

- **INSERT NAME OF INSTITUTION** is excited to announce a new initiative with Say Yes Buffalo with support from the Bill & Melinda Gates Foundation! Click here to learn more: <https://sayyesbuffalo.org/p16>
- **INSERT NAME OF INSTITUTION** will bringing new student and mental health supports to our campus this fall for Buffalo students. Learn more about our exciting new partnership with @SayYesBuffalo and the Bill & Melinda Gates Foundation <https://sayyesbuffalo.org/p16>
- Many students aren't able to complete a postsecondary education because of financial, health or mental health barriers, homelessness, hunger, or lack of access to mentors. Find out how **INSERT NAME OF INSTITUTION** is adding new supports for Buffalo students to remove these barriers on our campus this fall through a new partnership with @SayYesBuffalo <https://sayyesbuffalo.org/p16>

Available images to accompany social media posts are as follows. These images are available for download at www.sayyesbuffalo.org/p16

- Overview infographic
- Individual sections of overview infographic
- Image with 3 students and "Postsecondary Success for All" text
- All logos from partners implementing this grant