



SAY YES BUFFALO

Commencement Cocktails

## **AD SPECIFICATION SHEET**

**DUE: FRIDAY, APRIL 5, 2019**

### **PROGRAM BOOK ADS**

With an ad in our program book, you can:

- Congratulate our 2018-19 student graduates
- Acknowledge the work of Say Yes Buffalo
- Promote your business/organization

### **ACCEPTABLE FILE FORMATS**

Advertisements must be sized appropriately (see specifications below) and submitted as a print-ready PDF converted to grayscale (Black & White). Minimum 300 dpi resolution. Do not include bleed or trim marks.

### **SUBMIT CREATIVE VIA**

Send final artwork to Emily Wyckoff at:

[ewyckoff@sayyestoeducation.org](mailto:ewyckoff@sayyestoeducation.org)

Please include your name, phone number and company name in your email. Please also include your company's name in the file name when sending.

### **FOR MORE INFORMATION, CONTACT:**

Emily Wyckoff

Development Director

Say Yes Buffalo

(716) 247-5310 ext. 207

[ewyckoff@sayyestoeducation.org](mailto:ewyckoff@sayyestoeducation.org)

### **ARTWORK DUE: FRIDAY, APRIL 5, 2019**

The actual program book is 5.5" wide x 8.5" high. Below are the size specifications for the program book advertisements:

**Full-Page Advertisement:** 4.5" wide x 7.5" high

**Half-Page Advertisement:** 4.5" wide x 3.5" high

