

Say Yes Buffalo Internship Opportunity

Position: Graphic Design Intern

Organization Name: Explore & More Children's Museum

Location: Downtown Buffalo

Website: <http://exploreandmore.org>

Organization Description/Profile:

With nationally recognized and award-winning programs and exhibits, the most generous free admission policy in the area, and a mission to provide critically important informal learning experiences for all, Explore & More has become an important asset to the well-being of children and families in Western New York.

As Explore & More Children's Museum prepares for the highly anticipated launch of its new museum at Canalside in the Spring of 2019, the organization will need help with the execution and production of a larger than typical number of marketing materials. The intern will be working directly with the Director of Marketing on creating dynamic print and digital materials.

Position Supervisor & Title: Jeannie Weber Kahabka, Marketing Director

Internship Duties and Responsibilities:

- Study and execute on agency designed briefs, parallel products to determine optimal style
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Use the appropriate colors and layouts for each graphic
- Work with Marketing Director to produce final design
- Update designs based on feedback
- Ensure final graphics and layouts are visually appealing and on-brand

Minimum Requirements:

- Say Yes Scholar in good academic standing
- Proven graphic designing experience
- A strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Photoshop) – **personal computer and software helpful**
- An eye for aesthetics and details
- Excellent communication skills
- Ability to work in a fast-paced environment with quick turn around

Duration of employment: This position requires 10-15 hours per week. The candidate will begin in mid-February and can work up to 200 hours total. Exact start/end dates will be determined between the candidate and employer.

Compensation: The rate of pay is \$11.10 per hour. Any determination regarding academic credit will be made by the intern's academic department.

To apply: Submit cover letter and résumé to:
buffalointernships@sayyestoeducation.org. **Please note: Say Yes staff may reply with edits or suggestions for your résumé and/or cover letter. In order to submit your materials by the deadline, please ensure that you check your email and reply promptly.**

Deadline: February 4, 2019