

## Say Yes Buffalo Internship Opportunity

Position: **Social Media Intern**

Hamister Group is looking for a Social Media Intern to join our team. The ideal applicant will possess strong knowledge of the digital media landscape, including various social media sites. Those looking to gain valuable social media experience with an established organization are encouraged to apply.

### **Responsibilities:**

- Complete an assessment of current social media practices for Hamister Group's various social media platforms. Determine what is working well and what is not.
- Research and present social media best practices for Hamister Group's various lines of business. Provide examples and competitive analysis.
- Create a social media quick reference guide to include information like image and character limit guidelines.
- Various marketing projects as required.

### **Desired Skills:**

- Say Yes Scholar in good academic standing
- Excellent oral and written communication skills
- In-depth working knowledge of Facebook, Twitter, Instagram, YouTube, Pinterest and Google+
- Experience with social media analytics, including Google Analytics and Facebook Insights
- Adobe Creative Suite experience a plus, but not required

### **Compensation:**

- This position pays \$11/hour at 20 hours per week. Hours are flexible and can work around the selected intern's schedule.

**To Apply:** Submit resume to [buffalointernships@sayyestoeducation.org](mailto:buffalointernships@sayyestoeducation.org)