



ERIC MOWER + ASSOCIATES

Interested in spending time with the Buffalo PR team?

We know you're smart, talented and probably a heck of a nice person. But do you have drive, confidence and an undying passion to do great work? In short, can you walk the talk? If so, we'd like to, well, talk to you.

But be warned: we get a fair amount of applications, so be creative and give us a good idea of who you are and where you want to go.

Here's some of what we're looking for in our next Public Relations Intern:

- Strong communication skills, both written and verbal
- Creativity and independent thinking
- Ability to work independently and as a member of a team
- An entrepreneurial attitude
- Willingness to shoot past your goals and go above & beyond

Internship Details:

Interested applicants must possess relevant public relations class or internship experience.

- Candidates must be Say Yes Scholar entering sophomore, junior or senior year of college undergraduate program, or actively enrolled in a graduate program.
- Public Relations, Communications, Marketing and similar majors preferred.
- Internship is part-time and paid – woot! (\$10.70/hour)
- Typical schedule is 15-20 hours per week for three months.

How to Apply:

If you think you have what it takes, get your application materials ready! **Deadline for summer 2018 internship is Friday, April. 13, 2018.**

Please send resume, cover letter and writing sample(s) to:
Buffalointernships@sayyestoeducation.org

Select applicants will be contacted for an in-person interview at the agency. Minority candidates are encouraged to apply.

About an internship at EMA:

This opportunity will provide resume-building experience with a nationally recognized IMC firm, as well as offer insight into how agencies operate. Interns will have the

opportunity to provide support for a number of the Buffalo PR team's top accounts, including clients like **The Elf on the Shelf**, **WNY Ford Dealers**, **Susan G. Komen Foundation** and more! From event planning and execution to understanding media relations, your semester in EMA's PR group awaits.

Internship responsibilities include:

- Writing press materials and other written documents
- Attending press conferences and special events
- Participating in brainstorming sessions and attending other industry-related seminars and meetings
- News coverage monitoring and tracking
- Developing comprehensive media industry databases
- Conducting Internet research and media audits

About EMA:

Eric Mower and Associates is an integrated marketing communications agency with specialized expertise in business-to-business marketing, public relations and public affairs, consumer advertising, brand promotion and digital/direct/relationship marketing. With offices in Buffalo, Rochester, Syracuse, Albany and New York, N.Y.; Boston, M.A.; Charlotte, N.C.; Cincinnati, O.H., and Atlanta, G.A., EMA serves clients throughout the United States. EMA also serves many of its clients through thenetworkone, the world's largest independent network of advertising, creative, digital, media and marketing agencies covering 65 countries. EMA belongs to the American Association of Advertising Agencies and IPREX, a worldwide partnership of independent public relations firms. EMA has 200+ professionals agency-wide. Visit www.mower.com for more information.

We look forward to hearing from you!