



ERIC MOWER + ASSOCIATES

## Interested in spending time with the Buffalo Creative team?

We know you're smart, talented and probably a heck of a nice person. But do you have drive, dedication and an undying passion to do great work? In short, can you walk the talk? If so, we'd like to, well, talk to you.

But be warned: we get a fair amount of applications, so give us a good idea of who you are and where you want to go. And don't forget to show us a wicked good portfolio.

### Here's some of what we're looking for in our next Creative (Graphic Design) Intern:

- **Interested applicants must possess relevant design or writing course or internship experience.**
- Strong communication skills, both written and verbal
- Creativity and independent thinking
- Self-motivation
- A love for typography and knowledge of design
- Basic understanding of advertising concepts

### Internship Details:

- Candidates must be Say Yes Scholars entering their Junior or Senior year of college undergraduate program, or actively enrolled in a graduate program.
- Visual Communications, Graphic Design and similar majors preferred.
- Internship is part-time and paid. Typical work week is 16-20 hours for three months.

### How to Apply:

If you think you have what it takes to, get your application materials ready!

**Attention designers: Resumés created in Word will be deposited directly into our revolving file. (Aka, the trash can.)**

Submit a cover letter, one-page resume and work sample(s) to [buffalointernships@sayyestoeducation.org](mailto:buffalointernships@sayyestoeducation.org).

Deadline for summer 2018 internships: **Friday, April 13, 2018**. Select applicants will be contacted for an in-person interview at EMA. Minority candidates are encouraged to apply.

## About an internship at EMA:

This opportunity will provide resume-building experience with a nationally recognized agency, as well as offer insight into how agencies operate. Interns will have the opportunity to provide support for a number of the Buffalo Creative team's top clients, including the **WNY Ford Dealers, BlueCross BlueShield of WNY, National Fuel** a range of **pro-bono clients**. From creative concept development and to execution to understanding design/advertising realities, your semester with EMA's Creative team awaits.

### Creative Internship responsibilities include:

- Working with other departments and other interns to complete assignments
- Participating in concepting sessions with copywriters and art directors
- Taking creative direction from art directors and copywriters
- Making client revisions to existing materials, preparing boards and mockups for meetings and client presentations
- Shadowing Studio employees to learn the basics of mechanical file preparation
- Supporting department members by conducting photo searches, online research, etc. as needed

## About EMA:

Eric Mower and Associates is an integrated marketing communications agency with specialized expertise in business-to-business marketing, public relations and public affairs, consumer advertising, brand promotion and digital/direct/relationship marketing. With offices in Buffalo, Rochester, Syracuse, Albany and New York, N.Y.; Boston, M.A.; Charlotte, N.C.; Cincinnati, O.H., and Atlanta, G.A., EMA serves clients throughout the United States. EMA also serves many of its clients through thenetworkone, the world's largest independent network of advertising, creative, digital, media and marketing agencies covering 65 countries. EMA belongs to the American Association of Advertising Agencies and IPREX, a worldwide partnership of independent public relations firms. EMA has 200+ professionals agency-wide. Visit [www.mower.com](http://www.mower.com) for more information.

**We look forward to hearing from you!**