



Competitive Intelligence Internship

BlueCross BlueShield of Western New York, headquartered in Buffalo, is one of New York's leading health care companies, providing high quality coverage and innovative wellness solutions to members throughout our region. We strive to impact positive and healthy changes in our communities and we're looking for team-spirited, motivated, and enthusiastic people to create opportunities to help us succeed in our mission.

The Competitive Intelligence Intern will work closely with Competitive Intelligence Specialists to assist in a wide variety of tasks related to gathering, collecting, cleaning, and analyzing competitive intelligence. This could include extracting and cleaning data from key information sources, analyzing competitive information, helping to put together competitive intelligence products.

This is a full-time, paid opportunity for the summer during normal business hours. The student must be able to work at least 35-40 hours per week at our corporate headquarters located in downtown Buffalo.

This internship presents the following **Learning Objectives**:

- An exposure to the health insurance industry and the business as a whole.
- Development of problem-solving capabilities as well as analytical skills.
- Involvement in the ideation, development and implementation of process improvement initiatives.
- How to work as part of a cross-functional team, which may include facilitation and leading of meetings.

Job Duties may include the following:

- Extracts intelligence data from key source documents and locates/researches new sources of information to support intelligence collection and production.
- Improving methods of intelligence information extraction and collection
- Assists in analysis and production of intelligence products.
- Utilizes technology to improve intelligence gathering and dissemination across the organization.

Required Skills and experience:

- Student must be a junior or Senior enrolled in a 4-year program in Healthcare Administration, Business Administration or related degree.
- MBA, MPH, or Graduate students with related undergraduate education encouraged to apply.
- Strong attention to detail. Able to work well independently or in an interdisciplinary team work environment.
- Strong quantitative analysis capability
- Excellent written and verbal skills. Strong problem-solving ability and organizational skills.
- Basic to intermediate skills in MS Word, Excel, Access and PowerPoint

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For more information about career opportunities at BlueCross BlueShield of Western New York, please visit our web site at www.bcbswny.com.

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