



2017 Say Yes Buffalo Graduation Gala

PROGRAM BOOK ADS

With an ad in our Graduation Gala program book, you can:

- Congratulate our 2017 student graduates
- Acknowledge the work of Say Yes Buffalo
- Promote your business or organization

ACCEPTABLE FILE FORMATS

Advertisements must be sized appropriately (see specifications below) and submitted as a print-ready PDF converted to grayscale (Black & White). Minimum 300 dpi resolution. Do not include bleed or trim marks in your file.

SUBMIT CREATIVE VIA

Email final artwork to Emily Wyckoff at ewyckoff@sayyestoeducation.org by:

Friday, April 14, 2017. Please include your name, phone number and company name in your email. Please also include your company's name in the file name when sending.

GALA ADVERTISING CONTACT

Emily Wyckoff
Development Director
Say Yes Buffalo
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ARTWORK DUE: FRIDAY, APRIL 14

The actual program book is 5.5" wide x 8.5" high. Below are the size specifications for the program book advertisements:

Full-Page Advertisement: 4.5" wide x 7.5" high

Half-Page Advertisement: 4.5" wide x 3.5" high

